



N.S.D.C  
National  
Skill Development  
Corporation



**FINPROV**  
SKILL UP RISE UP®



# Skill UP Rise UP

"An investment in knowledge pays the best interest"  
- Benjamin Franklin



# ABOUT US

Finprov Learning, established by a group of Chartered Accountants & management professionals aims to address the growing SKILL GAP between academic education & industry expectations.

Based in Bangalore & Kerala, we provide job-oriented skilling programs in FINANCE & ACCOUNTING, DIGITAL MARKETING, DATA ANALYTICS and INVESTMENT BANKING help individuals to build successful careers.

The National Education Policy 2020 (NEP 2020), a comprehensive policy framework that was approved by the Government of India, was introduced with the aim of transforming the education system in the country. The National Higher Education Qualifications Framework (NHEQF) envisages that students shall possess capabilities that help broaden their current knowledge base and skills, gain and apply new knowledge and skills, undertake future studies independently, perform well in a chosen career, and play a constructive role as a responsible citizen in society.

At Finprov, we are committed to bridging the gap between academia and industry with a robust focus on imparting hands-on practical training and equipping graduates with the skills and knowledge essential for thriving in today's professional world.

**AUTHORIZED  
TRAINING PARTNERS**

Member  
SAP Student Academy Program



*Tally*  
Education





# VISION

To enable learners worldwide to acquire industry relevant skills to pursue / accelerate career growth, creating successful businesses and improve their lives and communities.



# MISSION

To deliver innovative and practical learning experiences that bridge the gap between education and industry standards, leveraging the latest technology to empower learners with job-ready skills, entrepreneurial expertise, and a commitment to continuous learning, ensuring career growth and meaningful impact on society.

# KEY FEATURES



AI Integrated Accounting Tools



Job Oriented Practical Training



Course Certification



Expertise of CA's & Professionals



Professional Skill Training



Animated E-Learnings



Hybrid Learning



Mock Interviews



Simulation Software



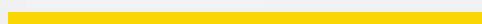
Carefully Crafted Case Studies  
Based on Real-Company Accounts

# LEARNER TESTIMONIALS



**Fesiba Lulu**

The speciality of classes is that it's very much focused on the practical aspects of SAP which is really helpful in the actual working environment. I took SAP FICO as an add-on to my ACCA qualification and I'm sure that the course has increased my potential to pursue a career in finance.



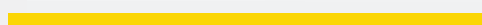
**Anshwal Joy**

" Finprov bridged the gap between my degree and the professional world. With practical sessions and expert faculty support, I gained the confidence and skills I needed to upgrade my career."



**Alan Xavier**

" While my academic degree focused on theory, Finprov provided the real-world practice. I learned essential skills like GST, TDS, and ESI & EPF filing through their unique mock-website, giving me the confidence of a professional accountant."



**Arsha**

"After my B.Com, I realized theory wasn't enough to get a job. Finprov's practical training and real-time case studies bridged that gap perfectly. I'm now working with confidence and pride, proving that the right skills make all the difference!"



# SUCCESS STORIES



*Merin Sara Varghese*



"When I chose the commerce field, many told me it would be hard to find a job. But after completing my course at Finprov, I secured a position immediately! Proving those doubts wrong has made me feel incredibly proud and happy. Finprov truly bridges the gap between education and employment."



*Kaspia Vincent*



" Finprov's training and mock interview sessions were the turning points in my journey. Getting a call from EXL's HR while I was still working part-time was a dream come true. Now, I'm building the career my father always wanted for me."



*Shilpa V Martin*



Coming from a non-commerce background with a BA in Economics, I lacked the confidence to pursue accounting. However, the training at Finprov Learning helped me bridge this gap. Finprov's training extended beyond textbooks, from practical training to real-world business case studies. And today I am well-placed in a career in accounting.



*Gopika MS*



Finprov provided me the practical knowledge that allowed me to work independently and handle accounting softwares confidently. The Interview training session was helpful for landing a job.

# COMPANIES WHERE OUR STUDENTS WORK



# THE TEAM



**CA Anand Kumar**  
Founder, Chairman



**CA Veena Vijayan**  
Chief Executive Officer



**CA Anish Thomas**  
Academic Head  
Finprov - Bangalore



**CA Taniya Mathew**  
Academic Head  
Finprov - Kerala



**Philip Luke**  
Chief Marketing Officer



**Abin Varghese**  
Chief Technology Officer



**Rajesh N M**  
Chief Growth Officer



**Preetha P K**  
AVP  
Operations

# ADVISORY BOARD



**Alex Wijnen**  
Strategic Advisor



**SR Nair**  
Strategic Advisor  
Serial Entrepreneur,  
Business Mentor



**Dinesh Thambi**  
Strategic Advisor  
Vice President &  
Delivery Center Head - Kerala at  
Tata Consultancy Services



**PH Kurian**  
Chairman,  
Real Estate Regulatory Authority



**Sreekumar Brahmanandan**  
Strategic Advisor  
Director - Investments at  
Dubai Investments PJSC

# FINSPIRATION



# **COURSE PORTFOLIOS**

**ACCOUNTING &  
FINANCE**

**DIGITAL MARKETING**

**DATA ANALYTICS**

**OPERATIONS  
EXECUTIVE**

# ACCOUNTING & FINANCE

## Advanced Program in Business Finance & Analytics

Duration

**10**  
Months

### FOUNDATION LEVEL

- Practical Accounting
- Tally Prime
- Income Tax
- Ms Office
- Goods and Services Tax
- Business Law
- ESI & PF

### ASSOCIATE LEVEL

- Auditing
- Advanced GST and Practicals with Simulation Software
- Placement Training
- Zoho ERP
- AI with Excel & Introduction to Power BI
- Tally Advanced

### EXECUTIVE LEVEL

- SAP S/4HANA FI
- Management Information System
- Mock Website Return Filing - UAE VAT
- UAE Corporate Tax
- Saudi Tax

### Professional LEVEL

- Financial Analytics Introduction
- Zoho Analytics
- Tally Analytics
- Ms Excel for Visualization
- Tableau
- Power BI
- GitHub

## PG Diploma in Indian & Foreign Accounting (PGDIFA)

Duration

**08**  
Months

Free Add-ons

- Sage 50
- QuickBooks
- IFRS

### FOUNDATION LEVEL

- Practical Accounting
- Tally Prime
- Income Tax
- Ms Office
- Goods and Services Tax
- Business Law
- ESI & PF

### ASSOCIATE LEVEL

- Auditing
- Advanced GST and Practicals with Simulation Software
- Placement Training
- Zoho ERP
- AI with Excel & Introduction to Power BI
- Tally Advanced

### EXECUTIVE LEVEL

- SAP S/4HANA FI
- Management Information System
- Mock Website Return Filing - UAE VAT
- UAE Corporate Tax
- Saudi Tax

## PG Diploma in Business Accounting & Taxation (PGBAT)

Duration

**08**  
Months

Free Add-ons

- Sage 50
- QuickBooks
- IFRS

### FOUNDATION LEVEL

- Practical Accounting
- Tally Prime
- Income Tax
- Ms Office
- Goods and Services Tax
- Business Law
- ESI & PF

### ASSOCIATE LEVEL

- Auditing
- Advanced GST and Practicals with Simulation Software
- Placement Training
- Zoho ERP
- AI with Excel & Introduction to Power BI
- Tally Advanced

### EXECUTIVE LEVEL

- SAP S/4HANA FI
- Management Information System

## Business Accounting Specialist Program (BASP)

Duration

**06**  
Months

- Practical Accounting
- Tally Prime
- SAP S/4HANA FI
- Zoho Books
- Goods and Services Tax
- Income Tax
- MS Office
- AI Enabled Excel
- ESI & PF
- GST & TDS Practicals with Simulation Software
- Business Laws
- Interview Training

## Certification in Business Accounting & Taxation (CBAT)

Duration

**06**  
Months

Free Add-ons

- Sage 50
- QuickBooks
- IFRS

### LEVEL 1

- Practical Accounting
- Tally Prime
- Income Tax
- Ms Office
- Goods and Services Tax
- Business Law
- ESI & PF

### LEVEL 2

- Auditing
- Advanced GST and Practicals with Simulation Software
- Placement Training
- Zoho ERP
- AI with Excel & Introduction to Power BI
- Tally Advanced

## Diploma in Indian Accounting (DIA)

Duration

**03**  
Months

- Practical Accounting
- Tally Prime
- Income Tax
- Ms Office
- Goods and Services Tax
- Business Law
- ESI & PF

## International Business Accounting Professional (IBAP)

Duration

**04**  
Months

- Practical Accounting
- Zoho Books
- Mock website return filing – GST, TDS, ESI & EPF
- Income Tax
- MS Office
- AI Enabled Excel
- ESI & PF
- Basics of SAP S/4HANA FI
- UAE VAT
- UAE Corporate Tax
- Placement Training

## Gulf Accounting Analyst Program

Duration

**04**  
Months

- Practical Accounting
- Tally Prime
- UAE VAT
- UAE Corporate Tax



## SAP S/4HANA FI Intensive Training Programme

Duration

02  
Months

- Introduction to ERP and SAP
- Enterprise Structure
- General Ledger Accounting
- Accounts Payable
- Accounts Receivable
- Bank Accounting
- Asset Accounting
- Financial Statement Version
- Controlling

## SAP S/4HANA MM Intensive Training Programme

Duration

02  
Months

- Enterprise Structure
- Master Data
- Pre Procurement Cycle
- Outline Agreement
- P2P Cycle
- Tax Configuration
- Inventory Transactions
- Consumable Procurement
- Pipeline Procurement
- Consignment Procurement
- Subcontracting
- Release Procedure
- Subcontracting

## Zoho Books

Duration

01  
Month

- Introduction to Zoho Books
- Account settings and company creation
- Charts of accounts
- Goods and services
- Supplier and customer creation
- Purchase order and purchase goods
- Invoice
- Receipt and payment
- Journal
- Debit note and credit note
- Multicurrency and exchange rates
- Branches
- TDS accounting
- Employee timesheet
- Banking
- Budgeting
- Advance Features

## Tally Essential Comprehensive

Duration

1.5  
Months

- Tally Prime: Introduction
- Tally Prime Installation & Activation
- Company Creation, Alteration & Deletion
- Load Company on startup
- Accounting Masters
- Inventory Masters
- Vouchers
- Cost Category & Cost center
- TDS
- GST
- Audit Trial
- Manufacturing & BOM
- Bank Reconciliation
- Cheque Register
- Case Study 1
- Case Study 2

# Certified Accounting Specialist (CAS)

## Foundation

3 Months

- UAE Corporate Tax
- UAE VAT
- Business Law
- ESI & EPF
- Income Tax
- Goods & Services Tax (GST)
- MS Office - Word, Excel & PPT
- Tally Prime
- Practical Accounting

## Executive

6 Months

- UAE Corporate Tax
- UAE VAT
- Business Law
- ESI & EPF
- Income Tax
- Goods & Services Tax (GST)
- MS Office - Word, Excel & PPT
- Tally Prime
- Practical Accounting
- Tally Advanced
- AI with Excel & Introduction to Power BI
- Placement Training
- Zoho ERP
- Advanced GST Practicals with Simulation Software
- Auditing

## Operations Executive

Duration

02  
Months

- Office Administration Basics
- Practical Accounting
- Data Entry in Tally
- POS System Operations
- Office Etiquette & Professional Conduct
- Language Lab
- Art of Communication
- MS Office (Word, Excel, PowerPoint)
- HR & People Management Support



## Data Analytics

Duration

**06**  
Months

- Data Analytics Introduction
- SQL
- Python
- Statistics
- Pandas
- Numpy
- Matplotlib
- Data Preprocessing (Encoding)
- AI-ML
- Excel With ChatGpt
- PowerBI
- Tableau
- Financial+Business Analytics Basics
- SDLC
- Jira & BRD,FRD
- Web Scraping
- Streamlit
- Git Hub

## Business Analyst

Duration

**03**  
Months

- Business Analytics Introduction
- Python
- SQL
- Statistics
- Financial Analysis
- Excel with ChatGpt
- Power BI
- Tableau
- SDLC
- Jira & BRD
- Git Hub

## Financial Analyst

Duration

**01**  
Month

- Financial Analytics Introduction
- Excel With ChatGpt
- Power BI
- Tableau
- Git Hub

## MIS Analyst

Duration

**01**  
Month

- MIS Analyst introduction
- Zoho Analytics
- Tally Analytics
- Excel with ChatGpt
- Git Hub

# DIGITAL MARKETING

## PPC Specialist Program

Duration

02  
Months

- Search Engine Marketing (SEM)
- Overview of Google Ads Dashboard
- Pay Per Click
- Creating a Google Ads Account
- Ad Creation
- Types of Ads
- Ad-Extensions
- Keyword Types
- Ad Rank & Quality Score
- Conversion Tracking
- Introduction to Social Media
- Advertisements
- Web Analytics Tools and Chrome Extensions
- Social Media Marketing Strategies
- Social Media Analytics
- Social media success tracking tools?
- Remarketing Technic
- Facebook Marketing
- Instagram Marketing
- Pinterest Marketing
- Twitter Marketing
- Linkedin Marketing
- Youtube Marketing
- Introduction of ORM

## SEO Specialist Program

Duration

02  
Months

- Introduction to Search Engine Optimization
- How did Search Engine Work
- SEO Fundamentals and Concepts
- On-Page SEO Technical SEO
- Off-Page SEO
- Keyword Research and Analysis
- SEO Audit
- Google My Business
- Content Marketing
- Advanced SEO - AEO, GEO,
- AIO and SXO



# Digital Marketing Specialist Program

Duration  
**04**  
Months

- Introduction to Digital Marketing
- Branding
- Domain
- Digital Marketing Strategy Plans
- Various Digital Marketing Tools
- What is Search Engines
- Search Engine Optimization (SEO)
- On-Page Optimization
- Technical SEO
- Off Page SEO
- Google My Business
- Web Analytics
- Tools and Chrome Extensions

- Inbound Marketing
- Search Engine Marketing (SEM)
- SEM Overview
- Pay Per Click Overview
- Types of Ads
- Ad-Extensions
- Keyword Types
- Influencer Marketing & Social Media Advertisements
- Social Media Advertising (SMM)
- Facebook Marketing
- Instagram
- LinkedIn
- Twitter
- Pinterest

# IIT Palakkad Tech Hub Certified Advanced Digital Marketing Program With Generative AI

Duration  
**06**  
Months

- Digital Marketing & Fundamentals
- Content Strategy and Optimisation
- Social Media Marketing
- Search Engine Optimisation (SEO)
- Search Engine Marketing with Google Ads
- Display & Video Advertising
- Email Marketing & Automation
- Analytics, Measurement & Optimisation
- Digital Marketing Tools & Applications
- Generative AI in Marketing & Automation

- Rising Trends & Innovations in Digital Marketing
- Video Editing & Graphic Designing
- Snapchat Advertising
- Podcast Marketing
- Neuromarketing & Consumer Psychology
- Adobe Firefly for Creative Marketing
- Meta Threads
- Influencer Marketing with Upfluence
- Integrated Marketing with Zoho Suite
- Video Editing & Graphics Designing



# Creators Cut Program

Duration

**04**  
Months

- Introduction to Video Production
- Camera Operations & Setup
- Camera Gears Handling
- Lighting for Video Production
- Audio for Video Production
- Intro to Premiere Pro
- Video Editing Workflow
- Multicam Editing
- Applying Effects
- Chroma Key
- Audio Sync & Mixing
- Adding Text Layers
- Basic Color Correction
- Exporting Files
- Basics of Photoshop
- AI Photo Editing
- Image cutting
- Create Layers for Animation
- Animation using effects and preset
- Animating Text
- Working with shape layers
- Animated Layers (photoshop layers)
- Distorting objects with the puppet tools
- Using 3d features
- Working with the 3D camera tracker
- Rendering
- Working with Masks
- AI tools for Image & Video generation
- Chat GPT, Canva AI, Freepik AI, Adobe Firefly, Veo 3





# OUR LOCATIONS

Finprov Learning (Head Office)  
2nd Floor, RP Arcade, Ponnurunni,  
Vyttila, Ernakulam, Kerala 682019

 89436 44444

## Kerala

### Ernakulam

FINPROV Learning Pvt. Ltd.  
No. 514/1, Chalikkavattom Road,  
Vyttila, Kochi, Kerala - 682 028

 89436 44444

FINPROV Learning Pvt. Ltd.  
No. 39/ 925, Wisdom College Building,  
Metro pillar no 731,  
above National Insurance,  
Ernakulam South, Kochi,  
Kerala 682016

 89436 44444

### Manjeri

FINPROV Learning Pvt. Ltd.  
Oasis Mall, Pandikkad Road,  
CH Bypass, Near Shafi Masjid JN,  
Manjeri, Kerala - 676 121

 89436 44444

### Trivandrum

FINPROV Learning Pvt. Ltd.  
T.C 44/2245/3, Chitramoola Apartments,  
Jagathy Ward, Trivandrum - 695 014

 96332 22524

### Alappuzha

FINPROV Learning Pvt. Ltd.  
Building No. 24/149, 2nd Floor,  
CVM Complex, Pithu Iyer - YMCA Road,  
Alappuzha - 688001

 94956 90000

### Pandalam

FINPROV Learning Pvt. Ltd.  
(RIMS Education)  
Opp. KSRTC, Pandalam P.O,  
Pathanamthitta, Kerala - 689 501

 91888 33130, 95392 32222

### Kollam

FINPROV Learning Pvt. Ltd.  
2nd Floor, A Narayanan Shopping Complex  
Kadappakada, Kollam

 98958 28048

### Calicut

FINPROV Learning Pvt. Ltd.  
Crystal house buildings,  
Opp. New bus stand,  
Mavoor road, Calicut

 63791 00200

## Bangalore


### Vijayanagar

FINPROV Learning Pvt. Ltd.  
No. 23/1, 2nd Floor, 17th Cross,  
M.C. Layout, Vijayanagar,  
Bangalore - 560 040

 97460 10900

### Koramangala

FINPROV Learning Pvt. Ltd.  
Bangalore, Koramangala  
No. 1, AVS Compound (Near Sony Signal),  
80 Feet Road, 4th Block, Koramangala,  
Bengaluru, 560034

 97460 10900